

The 23rd East Asia Round Table Meeting Symposium on Smart Entertainment



MONDAY
NOVEMBER 30
2020
10:00 - 15:00

COEX
INTERCONTINENTAL
HOTEL

 **NAEK Youtube**

Time 10:00 - 10:30

Opening Session

<Welcome Address>

#1 Oh-Kyong Kwon (President, National Academy of Engineering of Korea)

<Address>

#2 Chen Wang (Vice President, Chinese Academy of Engineering)

#3 Yuko Harayama (Executive Vice President, Engineering Academy of Japan)

<Keynote Speech>

#4 Sungsoo Lee (CEO, SM Entertainment)

["Culture Technology : Shining in the New Normal"]

Time 10:30 - 11:30

S1 Trends of Digital Transformation in Smart Entertainment

#1 Sung-Ho Lee (CEO of d'strict)

["Immersive media technology and smart entertainment"]

#2 Junjun Pan (Associate Professor of Beihang University)

["Flower Factory: A Component-based Approach for Rapid Flower Modeling"]

#3 Koichiro Eto (Ph.D. of National Institute of Advanced-Industrial Science and Technology) ["TBD"]

Time 11:40 - 12:40

S2 Future Innovation on Smart Entertainment

#1 Joon Young Yang (Vice President, LG Display)

["Future Display, AR/VR"]

#2 Takuji Narumi (Associate Professor, Tokyo University)

["Designing Ourselves via Embodiment in VR"]

#3 Baoquan Chen (Professor, Peking University)

["Visual Entertainment: What's on the Horizon?"]

Time 14:00 - 15:00

S3 Prospects of Game Industry

#1 Jaehwan Lee (CEO, One Store corp.)

["Key Trends in the Gaming Market"]

#2 Yunfei Zhang (Founding Director of Tencent Future-Network Lab)

["Cloud based Gaming and Media Applications enabled by 5G"]

#3 Takashi Kudo (Communication Director, Teamlab)

["Digital Art Museum by team Lab"]
