

CAETS COMMUNICATIONS COMMITTEE REPORT

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Australian Academy of
Technology & Engineering

Outline

- CAETS Communications Prizes
- CAETS Reports and Statements





CAETS

COMMUNICATIONS

PRIZES

CAETS COMMUNICATIONS PRIZES: PURPOSE

- **Inspire young people to recognise engineering as an exciting and meaningful career**
- **Remind policy makers and the general public of the importance of engineering in their lives**
- **Mechanism:**
 - **Short videos intelligible to a general audience**



CURRENT SITUATION

➤ 2 Prizes:

- Engineering Success Stories
- High Potential Innovation

➤ **Short (<5min) videos without jargon explaining what problem is being solved, what is clever about the solution and why it matters to people**

➤ **One entry/per prize/per Academy (2 if they are different genders)**

➤ **No monetary award**

➤ **Issue: lack of submissions**



DECISION FOR FUTURE PRIZES

- **One prize which covers everything from high potential innovation to accomplished results**
- **Winner is sponsored (up to \$5k from CAETS funds) to attend annual symposium where they will make a presentation (in addition to their video)**
- **Closing date will be 3 months prior to CAETS annual symposium**
- **One entry per Academy (2 if they are different genders)**



DECISION (CONTINUED)

- **5 Minute limit remains**
- **Videos can be ‘repurposed’ from other videos – as long as they meet the criteria**
- **Past judges requested to be ‘mentors’ for entrants**





**CAETS REPORTS
AND STATEMENTS**

CAETS STATEMENTS OVER PAST 4 YEARS

- **2022: Statement on the invasion of Ukraine**
- **2021: Statement on COP26**
- **2020: Engineering a better world – Smart Society**
- **2019: Engineering a better world – the next 100 years**



WORKING GROUP REPORTS

- **Working Groups need to extract key messages and /or recommendations from their reports**
 - What one to three messages do you want the public/policy makers to remember?
 - What one to three recommendations would you really like to see adopted by policy makers
- **Recommendations must be “SMART”**
 - Specific, measurable, actionable, responsibility, timely



CAETS STATEMENTS

- **Use the above summation to create a derivative report (< 2 pages) which will become a “CAETS Statement” for broad distribution**
- **Create additional derivative reports for specific audiences**



Questions?

